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Monastier di Treviso, 12 dicembre 2022

LUCA MAGNOTTA NEW TEXA GENERAL MANAGER

Starting from the beginning of January 2023, Eng. Luca Magnotta will join TEXA as the new Garage Equipment and Telemobility General Manager replacing Dr. Luciano Marton, who the company would like to thank for the excellent contribution provided over the last five years.

Born in Turin in 1976, Eng. Magnotta has twenty years of experience in Magneti Marelli where, among other things, from 2014 to 2017 he worked as the General Manager of Magneti Marelli Electronic & Powertrain in Brazil; then he returned to Italy and he covered the key position of Director of Marketing, Sales and Development of the Electronics Business line.

The arrival of Eng. Magnotta will allow TEXA to consolidate its world leadership in the Garage Equipment and Telemobility sector and to further grow in the most recent e-Powertrain business line dedicated to the development and production of sophisticated and innovative systems for the electric propulsion of vehicles, associated with them.

The year that is just about to end will see TEXA achieving a further record in turnover, estimated at around 170 million euros, with a growth of about 10% compared to the previous year, despite a general context characterized by the lack of electronic components and blockages of some markets as a result of the current conflict.

Bruno Vianello, founder and President of TEXA, says : "First of all, I thank Luciano Marton for having accompanied us in these five years of great results. I am convinced that Eng. Magnotta will bring us his vast experience gained in the automotive field to achieve further goals, with particular regard to the alternative mobility sector, where, despite our relatively recent commitment, we have already made important supply agreements and built a new plant which we will inaugurate in the first half of 2023".

Profilo breve di TEXA

Fondata nel 1992, TEXA oggi è leader nella progettazione, industrializzazione e costruzione di strumenti diagnostici, dispositivi per la telediagnosi, stazioni per la manutenzione degli impianti A/C, analizzatori gas di scarico, dedicati ad autovetture, motociclette, camion, mezzi agricoli e motori marini. L'ultima frontiera è la produzione di sofisticati sistemi Powertrain per veicoli a propulsione elettrica. Presente in tutto il mondo con una capillare rete di distribuzione, TEXA commercializza direttamente in Brasile, Francia, Germania, Giappone, Gran Bretagna, Polonia, Russia, Spagna, Stati Uniti tramite filiali. Attualmente sono oltre 850 i dipendenti: una forza lavoro giovane, tra cui oltre 200 tra ingegneri e specialisti impegnati nella Ricerca e Sviluppo.

Brand Communication & Events Manager Claudio Pavanello, claudio.pavanello@texa.com, cell. 335 1047240

Press Office Alberto Rigato, alberto.rigato@texa.com, tel. 0422 791247

COMUNICATO STAMPA